



EXPERTS | 2019

HNTB expert:  
**Kimberly Slaughter**  
National Transit/Rail Market Sector Leader  
Senior Vice President  
HNTB Corporation

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“Addressing the growing needs of today’s transit agencies is no easy task. Cooperation between the public and private sectors is becoming increasingly important as U.S. cities develop transportation policies and plans while facing a funding dilemma.”

With more than 30 years of comprehensive experience in transportation and public transit, Kim Slaughter, serves as national transit/rail market sector leader and senior vice president. Her role includes collaborating with HNTB’s regional and office leadership on strategic planning and implementation, industry representation, business development, service delivery and client satisfaction.

A well-respected and widely recognized transportation leader, Slaughter is widely engaged in the industry. She is known as a thought leader in the transit industry for her command of the project development process. She is particularly known for delivering multimodal solutions that achieve transit agency aspirations and enhance local communities. Slaughter specializes in planning, policy development, project funding and Federal Transit Administration best practices for capital investment grant requirements.

Prior to joining HNTB, Slaughter served as central region transit market sector director for another consulting firm. Before holding that position, she worked for the Metropolitan Transit Authority of Harris County in Houston.

In that role, she held several positions including senior vice president of service design and development, and associate vice president planning.

Throughout her career, Slaughter has been appointed to several professional association boards and committee leadership positions. She currently serves as chair of the Planning Policy and Program Development Committee and a member of the board of directors for the American Public Transportation Association. She is a graduate of the prestigious Leadership APTA program. She also is a graduate of the prestigious Leadership APTA program. Additionally, she is the first vice president of the Conference of Minority Transportation Officials, Chicago chapter and serves on the national organizing committee for the annual Women Who Move the Nation Breakfast. Slaughter is a member of the Women’s Transportation Seminar International and was named 2012 Woman of the Year by its Houston chapter. Slaughter’s knowledge of industry issues and trends enables her to speak about a wide array of transportation topics including:

- **Customer experience**

As we invest in our nation’s transit system, projects or new service should incorporate a focus on customer experience. Transit should not only be reliable and affordable, it should deliver convenience and ease of access that cater to the mobility needs of all riders. Transit agencies are now in a unique position to use

existing technologies and partnerships with Transportation Network Companies such as Uber and Lyft to take riders from their front door to final destination, bringing mobility to an entirely new level.

- **Performance-based planning**

As transit agencies strive to operate efficiently and provide riders with the reliability they seek, performance-based measures keep them focused on high-level priorities. These measures include performance data that inform investors and enable decision makers to take the correct operational direction for their agency. The performance-based planning approach creates a balanced and informed agency and public, driving transportation systems toward desired outcomes.

- **Training and professional development**

Investing in employees not only enhances transit agencies and consultancies, it elevates the services they offer to the travelling public. A well-rounded and highly skilled staff pays dividends as an entity uses its staff to drive growth, service offerings and recruit top talent. A staff empowered by top training and professional development is more engaged with its industry and day-to-day work, creating mutual benefit to agency and employees. Providing these benefits to employees creates a catalyst for retention and satisfaction while keeping the entity at the cutting edge of the transit industry.

## **Education**

Master of Science, Community and Regional Planning, University of Texas at Austin

Bachelor of Arts, Government, University of Texas at Austin

## **Professional affiliations**

American Public Transportation Association

Conference of Minority Transportation Offices

Women's Transportation Seminar

## **Selected media**

*METRO* magazine, September 2018 - "Understand your customer's needs and they'll say 'yes' to transit"

*METRO* magazine, June 4, 2018 - "2018 Consultant Roundtable"

*Washington Business Journal*, March 9, 2018 - "Life without Metro - here's what would happen"

To schedule an interview with Kimberly Slaughter and for more information, contact:

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